

2070496571

T U R N I T O N



W H I P I T U

CAMEL'S

# GROOVE

A NON-STOP, OVER  
IN THE PARTY CAPITAL  
AND EVERYTHING

NOVEMBER



SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

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# BLENDER

THE TOP WEEKEND  
OF THE UNIVERSE.  
ON THE HOUSE!

12-24

Ready To  
Party With  
My Recipe?



## A SHOT OF

An exclusive party  
brave enough

## 4 PAR

CAESAR

Live camel  
and lots of neon-

## A PINCH OF V

VR simulate  
& enough energy to

## ONE MASS

OF HU

500 winners and the  
stay at Caesars Palace  
Plus, there's \$250 spendi

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CAM  
ST  
BIC VEGAS  
groovy  
blender

# LIVE GROOVE

With the only hands  
Enter The Blender.



# S VEGAS

# S PALACE

belly dancers  
lowered pandemonium.

# VIRTUAL REALITY

s, laser shows  
take your eyes scream.

# VE AMOUNT MANTY

tr guests fly to Vegas,  
and party 'til we say stop.  
g cash in it for each winner.

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THE ONLY INGREDIENT MISSING IS YOU!

First Name  Last Name  M.I.

Street Address

City  State  Zip

Daytime Phone

Male ☐ Female ☐

Today's date? (month)  (day)  (year)

What is your birthdate? (required) (month)  (day)  (year)

I certify that I am a smoker; that I am 21 years of age or older; and that I want to receive offers, premiums, coupons, or free cigarettes that may be sent to me in the mail. I understand that giving false information in order to accept these offers will constitute a violation of law.

Signature (required)

(First)  (Middle Initial)  (Last)

OFFER RESTRICTED TO SMOKERS 21 YEARS OF AGE OR OLDER. NO PURCHASE NECESSARY. SEE REVERSE SIDE FOR DETAILS.

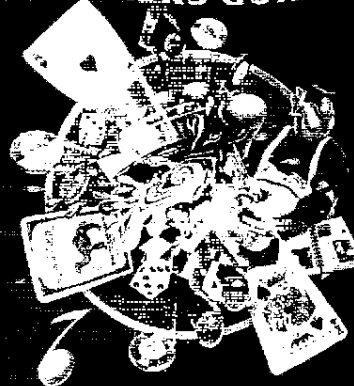
FILL IT OUT  
CUT IT OFF  
MAIL IT IN

# ENTER THE BLENDER

Mail to: Carnel's Big Vegas Groove Blender, P.O. Box 5777, Norwood, MN 55583-5777.

# THIRSTING FOR SOMETHING WILD?

## CAMEL CASH GROOVE BLENDER MIXERS GUIDE



Get in the groove with the Camel Cash Groove Blender Mixers Guide, the official Groove Blender catalog. And whip up party-pounding items like \$25 Ticketmaster® gift certificates, exclusive CDs, subscriptions to the hottest magazines around and more. To get it, go to...wherever you buy your smokes or call

**1-800-CAMEL-CASH**

1-800-226-6534

### \*MUST BE A SMOKER, 21 YEARS OF AGE OR OLDER TO ENTER

NO PURCHASE NECESSARY. Here's How to Enter.

1. An official entry form only, hand print your name, home address, and home phone number. Entries missing name and address or on which the certification box has not been fully completed, and/or missing signature will not be considered eligible.
2. No cash entry to Camel's Big Vegas Groove Blender, P.O. Box 5777, Norwood, MN 55553-9777. All entries must be mailed via U.S. Postal Service first class mail (no express, registered or certified mail accepted). Participants must pay postage when submitting entries. No reproductions of entry forms accepted. You may enter as many times as you like, but only one sweepstakes entry per envelope (mailed separately) is allowed. Additional information regarding the sweepstakes or entry forms may be obtained by calling 1-800-226-6534. Incomplete, illegible, and/or false entries are ineligible. Sponsor is not responsible for lost, late, damaged, postage-due, misaddressed or slow delivered mail.
3. The Camel's Big Vegas Groove Blender is limited to legal residents of the 48 continental United States (Alaska and Hawaii excluded) who are 21 years of age or older and are smokers, except the offices of R.J. Reynolds Tobacco Company, its affiliates, subsidiaries, advertising and promotion agencies and the immediate families of each. All federal, state and local laws and regulations apply. Offer void in MA, MI, VA and wherever prohibited by law. Prize delivery limited to United States only.
4. R.J. Reynolds Tobacco Company is the Sponsor of this promotion. All entries become the property of the Sponsor and will not be returned. Sponsor will not acknowledge receipt of or confirm eligibility or ineligibility of any entries. Sponsor will not return any ineligible entries.
5. All entries must be received by September 10, 1996. There will be 500 Prize Winners. Winners will be determined by a random drawing from all entries received. The drawing will be held on or about September 11th, 1996 by an independent judging organization whose decisions are final on all matters relating to this promotion. Odds of winning depend upon the number of eligible entries received but will not exceed 1 in 150,000. Provisional prize winners will be notified by mail. Provisional prize winners must execute and return an Affidavit of Eligibility/Release of Liability, a Public-Prize Acceptance Form within 20 days of notification. Noncompliance within the 20 day time period or return of any provisional prize will result in forfeiture. Noncompliance may result in forfeiture and the selection of an alternate provisional prize winner. No substitution, transfer of prizes, or election of cash in lieu of prizes will be permitted except at sole discretion of Sponsor. All federal, state and local income and other tax laws are the responsibility of the winners. In the event of prize unavailability, Sponsor reserves the right to substitute a prize of greater value. Acceptance of prize offers constitutes permission to use winner's name, biographical information, and/or likeness for purposes of this promotion and for other promotional purposes, unless prohibited by law. All prizes will be awarded and will be fulfilled in November 1996.
6. PRIZES: The following prizes will be awarded: 500 Prizes of 2 round-trip airplane tickets to Las Vegas, hotel accommodations for November 22nd and 23rd, 1996. Prizes include round-trip transportation, hotel accommodations, and ground transportation. Accommodations are subject to availability and change without notice. Trip conditions must be 21 years of age or older and must sign and return a liability/release of liability form. Taxes, tips, alcoholic beverages, ground transportation not specified herein are solely the responsibility of winners. All winners will be notified by mail unless otherwise specified herein, from airport nearest winner's home location. All hotel lodging is one-room double occupancy unless otherwise specified herein. The difference between any stated value and actual value will not be awarded to winners. In the event of cancellation by winner, the ability to reschedule will be allowed only at Sponsor's discretion.
7. All prize materials including without limitation the offer, rules and announcement of winners, containing photographs, printing or typographical errors, or obtained outside promotional territory, are automatically void and the liability of Sponsor if any is limited to the replacement of such materials and participant agrees to release Sponsor, its parent, the judging organization and its respective officers, directors, employees and agents from any and all losses, claims, or damages that may result.
8. By winning a prize, winners agree that R.J. Reynolds Tobacco Company, its parent, and the judging organization and their respective officers, directors, employees and agents shall have no liability for any injuries, losses or damages of any kind (including death) resulting from acceptance, possession, participation in or use of any prize.
9. For chance copies of Affidavit of Eligibility/Release of Liability/Prize Acceptance Form or the names of prize winners (available after 10/15/96), send a separate self-addressed stamped envelope to Camel's Big Vegas Groove Blender, Winners List, P.O. Box 5826, Norwood, MN 55553-5526. Indicate "Affidavit" or "Winners List" as applicable on the back of the envelope.

ALL PROMOTIONAL COSTS PAID BY MANUFACTURER.

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**CAMEL LIGHTS**

11 mg. "tar", 0.8 mg. nicotine av.  
per cigarette by FTC method.